Amendments to the Claims

Please cancel Claims 34-43. The Claim Listing below will replace all prior versions of the claims in the application:

Claim Listing

- 1. (Previously presented) Retroreflective sheeting, comprising:
 - a) a plurality of first open-faced cube-corner surfaces formed from a substantially rigid material to keep the first cube-corner surfaces from flexing, the first cube-corner surfaces being disposed on a first side of a carrier substrate;
 - b) a plurality of second open-faced cube-corner surfaces formed from the substantially rigid material to keep the second cube-corner surfaces from flexing, the second cube-corner surfaces being disposed on a second side of the carrier substrate; and
 - c) an optical coating disposed on at least some of the first and second cube-corner surfaces, light incident on the optical coating being retroreflected without passing through the substantially rigid material.
- 2. (Original) The sheeting of claim 1, wherein the optical coating includes a specular coating.
- 3. (Original) The sheeting of claim 1, wherein the optical coating includes a low index of refraction dielectric material.
- 4. (Original) The sheeting of claim 3, wherein the index of refraction is in the range of between about 1.1 and 1.3.
- 5. (Original) The sheeting of claim 1, wherein the substantially rigid material is selected from a group consisting of thermoplastic and thermoset polymers.

6. (Original) The sheeting of claim 5, wherein the polymers further include a filler which is selected from a group consisting of glass, graphite, polymers, and metals.

7-10. (Canceled)

- 11. (Previously presented) The sheeting of claim 1, wherein a plurality of voids form the first and second open-faced cube-corner surfaces.
- 12. (Original) The sheeting of claim 11, wherein each void includes three surfaces which meet at a nadir.
- 13. (Previously presented) The sheeting of claim 1, further comprising a color coating on at least some of the first and second open-faced cube-corner surfaces.
- 14. (Previously presented) The sheeting of claim 1, wherein the sheeting is diced into chips and mixed into or placed on at least one or more of the following: a coating, a paint, a polymer, or an adhesive.
- 15. (Previously presented) The sheeting of claim 14, further comprising a top coat covering the at least one of the coating, the paint, the polymer, or the adhesive.

16-17. (Canceled)

18. (Previously presented) The sheeting of claim 1, wherein the sheeting is breakable into chips.

19-21. (Canceled)

- 22. (Original) The sheeting of claim 1, further comprising patterns on the retroreflective sheeting having no open-faced cube-corner surfaces.
- 23. (Previously presented) The sheeting of claim 22, wherein the patterns form walls in the retroreflective sheeting that extend from the carrier substrate to a prism ridge, the thickness of the walls being in the range of between about 25.4 and 1,270 micrometers (0.001 and 0.05 inches).
- 24. (Original) A projection screen which includes the retroreflective sheeting of claim 1.
- 25. (Previously presented) Retroreflective sheeting, comprising:
 - a) a first plurality of three-sided indentations which form first open-faced cubecorners;
 - b) a second plurality of three-sided indentations which form second open-faced cubecorners opposing the first open-faced cube-corners; and
 - c) a reflective coating disposed on at least a portion of the first and second threesided indentations for retroreflecting light that does not pass through the sheeting.
- 26. (Previously presented) The sheeting of claim 25, further comprising a carrier sheet disposed between the first and second open-faced cube-corners.
- 27. (Previously presented) The sheeting of claim 25, wherein the sheeting is diced into chips having a length less than about 457 micrometers.
- 28. (Canceled)
- 29. (Previously presented) The sheeting of claim 27, wherein the chips are disposed on or in an adhesive.

- 30. (Previously presented) The sheeting of claim 27, wherein the chips are disposed on or in at least one of a coating, a paint, a polymer, or an adhesive.
- 31. (Original) The sheeting of claim 25, further comprising patterns in the retroreflective sheeting having no open-faced cube-corner surfaces.
- 32. (Previously presented) Retroreflective chip, comprising:
 - a) a structure having a plurality of open-faced cube-corner surfaces formed therein, the structure having a length less than about 457 micrometers; and
 - b) a metal layer formed on the surfaces that retroreflects incident light thereon such that retroreflected light does not pass through the structure.
- 33. (Previously presented) The chip of claim 32, wherein the open-faced cube-corner surfaces are first open-faced cube-corner surfaces and the structure includes a plurality of second open-faced cube-corner surfaces which oppose the first open-faced cube-corner surfaces.

34-43. (Canceled)

- 44. (Previously presented) Retroreflective chips comprising first open-faced cube-corner surfaces having an optical coating thereon, the coating retroreflecting light incident thereon such that light does not pass through the chips, each chip having a length less than about 457 micrometers.
- 45. (Previously presented) The retroreflective chips of claim 44, further comprising second open-faced cube-corner surfaces having specular coating thereon laminated to a back side of the first open-faced cube-corner surfaces such that the respective open-faced surfaces face away from each other.

- 46. (Original) The retroreflective chips of claim 44, further comprising a color coating on at least some of the surfaces.
- 47. (Original) The retroreflective chips of claim 44, further comprising a fill layer attached to at least a portion of the optical coating, the fill layer having an index of refraction in the range of between about 1.5 and 1.65.
- 48. (Previously presented) The retroreflective chips of claim 44, wherein the first open-faced cube-corner surfaces include different size surfaces on the chips.
- 49. (Previously presented) The sheeting of Claim 1, wherein the substantially rigid material is colored.

50-52. (Canceled)